

QUOTE-TO-APPLY

A seamless experience from quote to application

Simply share your personal link. Your client will take it from there.



Start a quote

Using your personalized link, clients will quickly and easily begin a quote. They will start by providing a few items of personal information, like birthday, gender, and coverage wants, so we can give an estimated premium.



Adjust the quote

Clients will see their estimated monthly premium amount based on the coverage amount and policy length they entered. Then, they can use our adjustment tool to see how their estimated monthly premium amount will differ based on various coverage lengths and amounts.



Expressing interest

If interested in moving on, they will be prompted to enter their personal contact information, including name, phone number, address, and email.



Start the application

Once the client hits "Start Your Application," a two-factor authentication will begin. A notification email will be sent to the General Agency and the client once they pass the authentication.



Digital application

Finally, the digital application is launched. Your client will work through the application, fully linked to you for commission.* Our call center is available for support if needed.

Talk to your General Agency to get your personal link

*Commission is only earned if the application is approved.

The digital application is available for Banner Life business only at this time and is not available in New York.

Life insurance and retirement products are underwritten and issued by Banner Life Insurance Company, Urbana, MD and William Penn Life Insurance Company of New York, Valley Stream, NY. Banner Life products are distributed in 49 states and in D.C. William Penn products are available exclusively in New York; Banner Life is not an authorized New York insurer and does not do business in New York. Each company is solely responsible for its own financial and contractual obligations. Product guarantees are backed by the financial strength and claims paying ability of the issuing company. Policy coverage and features may not be available in all states and may vary by state. Exclusions and limitations may apply. Two-year contestability and suicide provisions apply. A one-year suicide provision applies in CO, MO, and ND. CN01162026-1